BENSON & HEDGES MENTHOL

So Rich and Deluxe it could only be Benson & Hedges.

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A Special Offer

$3.00 OFF BENSON & HEDGES

WHEN NEXT CARTON PURCHASE

Ultra Lights: 5 mg "tar," 0.5 mg nicotine—Lights: Men. Box 10 mg "tar," 0.8 mg nicotine, Soft 11 mg "tar," 0.8 mg nicotine; Men. Soft & Box 11 mg "tar," 0.9 mg nicotine—Men. & Box 16 mg "tar," 1.2 mg nicotine, Soft 17 mg "tar," 1.2 mg nicotine av. per cigarette, by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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